The opportunity:

We know that exporting goods to international markets can be complicated. You have rules and regulations, and the complexity of supply chain logistics. You have questions about how to sync product and platform requirements—at home and at your destination.

You may not even know what you don’t know.

We can help you navigate a smoother passage through the global supply chain—within the world of platforms and the logistics of international shipping. We have the platform types, local market knowledge and global infrastructure to help you implement the right solution for your business. And we want to help you do it in ways that are better, faster, smarter—and that cost less.

What we do:

We provide pooled and recycled platforms that are ideal for exporting all types of goods all over the world. And we offer supply chain solutions to manufacturers and retailers in over 60 countries. Through that experience, we’ve gained the knowledge and expertise needed to counsel companies throughout North America that are doing business around the world. We work with them to understand and improve their international supply chains as they relate to platform usage.

We can help you identify the mix of platforms that is right for your international flows. And we can help you understand the platform-related market requirements and regulations of the countries you ship your products to.

Because we provide the widest range of platform types—from heat-treated pooled and recycled pallets to containers and RPCs—we are platform agnostic. We help you choose the platform that matches your needs and the requirements of the country you are shipping to or importing from. We can also provide a team of experts—from virtually any origin or destination market—to assist with the planning, due diligence and implementation of your supply chain processes abroad.

Only CHEP:

We’re the only global platform company, and we work with the world’s premier supply chains in over 60 countries. We have the local market knowledge you need to expedite your shipments abroad. We’re also the only platform provider with both pooled and recycled international pallets, so we can ensure you have the lowest-cost platforms for your business. We look forward to working with you.

Global Good: Working across six continents, we can provide you with platforms that meet your needs and those of others within the countries you are exporting to. This allows them to be reused in market, decreasing the amount of waste going to landfills. It’s all part of CHEP’s Better Planet initiative, as we strive to minimize the impact of the supply chain on the environment.

With over 14,000 employees in over 60 countries, we can reduce the cost and complexity of exporting goods.
How we’ll work together.

We’ll help you:

+ Understand operational import and export processes related to platforms
+ Determine and navigate retailer requirements, ocean freight costs, international tariffs, and customs requirements regarding platform and transaction reporting
+ Produce a financial model outlining your opportunities to reduce costs
+ Acquire and leverage insider knowledge of the international market
+ Build and improve international carrier relationships
+ Provide economies of scale with third-party providers
+ Analyze your current production plans to identify opportunities to eliminate platform transfers

How you’ll benefit:

We can help facilitate your import and export needs in the following ways:

+ We are the only global platform company — with a presence in over 60 countries worldwide — that can provide you with the local platform-related knowledge you need
+ We provide the best platform, balancing procurement cost, quality, supply, service and resale value
+ We provide all types of platforms — we are the only international provider with pooled pallets, recycled pallets, RPCs and containers
+ Our international platforms are heat treated — not chemically treated — to comply with international regulations
+ Our ISTA-certified Innovation Center can test the impact of ocean transport, temperature and extreme humidity on your products, as well as your primary, secondary and transit packaging to help reduce product damage
+ We provide expertise from North America, as well as destination markets, to assist with your supply chain needs
We move goods in countries with 90% of the world’s GDP and 70% of its population.
This is the Supply Change.

Together we can make it happen.

International Solutions.
Just 1 of 16 Consumer Goods Solutions from CHEP.

If you’re looking to improve your supply chain, let’s talk.

CHEP.com
© CHEP 2015 · All Rights Reserved.